

**Press Release**

**Heraeus Kulzer acquires Italian CAD Company EGS Srl**

Helsingborg, October 3, 2014 – **German dental supplier Heraeus Kulzer GmbH strengthens its software competence and extends its portfolio in digital prosthetics. On October 1, 2014 Heraeus Kulzer has acquired the Italian CAD company Enhanced Geometry Solutions (EGS Srl).**

EGS is a CAD/CAM company recognized for its leading 3D know-how and technology, targeted at the OEM market. Headquartered in Bologna, Italy, EGS distributes its technologies worldwide. With over 15 years of CAD/CAM experience EGS provides digital tools for the entire scanning, modelling and designing workflow in dental laboratories, including 3D scanners and CAD software. Next to its dental focus EGS offers digital solutions in areas such as aerospace, automotive, consumer products and sports.

Heraeus Kulzer, headquartered in Hanau, Germany, supports dentists and dental technicians worldwide with a broad range of products for digital and traditional techniques. With its cara CAD/CAM system Heraeus Kulzer offers a solution for the complete workflow in digital prosthetics. The range of indications in the cara manufacturing centers extends from milled or sintered crowns and bridges to implant suprastructures and abutments. As part of Mitsui Chemicals Inc., Tokyo, Heraeus Kulzer is continuously expanding the group's international healthcare business.

**Open up new markets**

By engaging in EGS, Heraeus Kulzer strengthens its software competence and extends its digital portfolio. "The experts from EGS have excellent know-how in the growing need for digitization of the dental value chain", Dr. Andreas Bacher,

Head of Division Digital Services at Heraeus Kulzer GmbH, states. “Our customers will benefit from enhanced product and services development. EGS complements and extends our range of the cara CAD/CAM system by easy-to-use software and scanner modules at attractive prices. This enables us to open up new markets in digital prosthetics to spur our growth.”

Emidio Cennerilli, CEO EGS, is equally convinced: “The competences and product ranges of Heraeus Kulzer and EGS ideally complement each other. Our customers in dental labs will enormously benefit from the collaboration of our experts teams. We trust that both companies’ cultures will foster a strong collaboration leading to expansion of combined portfolio in the growing digital dental market.”

As EGS will continue to operate independently all contact persons and offers for the customers of EGS remain unchanged.



With its DentalSuite EGS offers an integrated solution for 3D scanning, modelling and designing in digital prosthetics.



The CAD specialists of EGS complement the know-how at Heraeus Kulzer's Digital Services: (left to right) Dr. Andreas Bacher, Head of Division Digital Services at Heraeus Kulzer GmbH; Emidio Cennerilli, CEO EGS.

## About Heraeus Kulzer

Heraeus Kulzer GmbH is one of the world's leading dental companies with its headquarters in Hanau, Germany. As a trusted partner, the company supplies dentists and dental technicians with an extensive product range, covering cosmetic dentistry, tooth preservation, prosthetics, periodontology and digital dentistry. More than 1,400 employees at 25 locations worldwide are driven by their expertise and passion for the dental market and embody what the name Heraeus Kulzer stands for: service, quality and innovation. In 2013 Heraeus Kulzer's product turnover exceeded 400 million USD.

Heraeus Kulzer has been part of the Japanese Mitsui Chemicals Group since July 2013. Mitsui Chemicals Inc. (MCI) is based in Tokyo, and has 135 affiliates with more than 14,200 employees in 27 countries worldwide. Its innovative, practical chemical products are as much in demand in the automotive, electronics and packaging industries as they are in other fields such as environmental protection and healthcare.

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